

D6.2 – Report I on Dissemination and Communication activities

INNOVATEC, ECSA-HC AND ISCIII

Project Acronym	EU Africa PerMed	
Project Title	BUILDING LINKS BETWEEN EUROPE AND AFRICA IN PERSONALISED MEDICINE	
Grant Agreement no.	964333	
Start date of the project	01/02/2021	
End date of the project	31/01/2025	
Work Package number	WP6 – Communication and Dissemination	
Deliverable Number	D6.2	
Deliverable title	Dissemination and Communication Plan	
Lead Beneficiary	ISCIII (P5) & ECSA-HC (P11)	
Due date	M18 (July 2022)	
Date of delivery	12 August 2022	
Nature	R (Report)	
Dissemination level	CO (Confidential) or PU (public)	
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Version	Contributors	Comments
V1.	E. Sela (INNOVATEC)	First draft, general structure of the document
V2	T. López-Peña (ISCIII)	Report of Social media activity, analysis of C&D activities
V3	E. Sela (INNOVATEC)	Information about website, and other C&D activities added to the report.
V4	N. Mulima (ECSA-HC)	Final revision



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4.3 D&C Monitoring protocol

Executive summary

The **EU-Africa PerMed** project objective is to integrate African countries into ICPeMed (International Consortium of Personalised Medicine), as a means to contribute to a successful implementation of Personalised Medicine in the global context.

This report gives a full detail of the activities related to dissemination and communications (D&C) carried out by the project during the first 18 months (01/Feb/21-31/Jul/22).

C&D activities are coordinated and carried out mainly as part of WP6, coordinated by partners ISCIII(P6) and ECSA-HC (P10), with Innovatec (P1) supporting WP6 activities and in charge of the project website. The rest of the consortium also supports C&D by sharing information about the project and other Personalised Medicine initiatives through their own communication channels and networks.

A total of 55 C&D activities were carried out by project partners from March 2021 to end of July 2021, of which 48 were external and 7 internal actions. 14 were done through social media and 18 through partner's own communication channels. Most of the activities were either announcements or information about scheduled meetings with bi-regional actors or in the framework of the training activities (PM and (Oncology) that are being developed under WP5.

We highlight two scientific presentations about the project within the framework of two important bi-regional scientific events such as the 10th EDCTP Forum and the EU-AU Summit, on Science and Innovation. During the period, general articles about EU Africa PerMed have been published in the ERA PerMed, ICPeMed and AUDA-NEPAD newsletters.

Apart from the leading partners for this Dissemination WP (ISCIII, INNOVATEC and ECSA-HC) to name ANR, ECRIN, IT-MOH and NACOSTI) as the most active partners in the promotion of C&D activities.

Considering that a large part of the impact of this project, according to its objectives, will depend on the dissemination and communication actions, we shall make an effort in the remaining period to promote a greater number of actions earmarked for the target populations. Accordingly, we shall continue updating our contact database to add new contacts identified in bi-regional meetings, to enhance readership of our scientific newsletters and other publications, cognizant that more effort is needed to reach out to African countries.

1 INTRODUCTION

According to the WP6 deliverables, the specific objectives of the Communication and Dissemination activities are:

- To raise awareness of the project and outcomes among all relevant stakeholders (e.g. via a newsletter, press releases, twitter, exchange with other initiatives by presenting the project, etc.)
- To ensure timely engagement and continuous interactions with relevant stakeholders
- To carry out dissemination actions to ensure that relevant stakeholders receive and understand the main findings and results of the project

This report therefore summarises the activities carried out under dissemination and communication activities during the first 18 months of the project (1st Feb 2021-31st July 2022). In the first part, the report describes the different communication tools set up for the project and how they have been used. The second part



describes the dissemination activities carried out, both within the different project activities as well as participation of the project in external events.

2- COMMUNICATION AND DISSEMINATION CHANNELS AND TOOLS

2.1 Website

The EU-Africa PerMed project developed a website <https://www.euafrica-permed.eu/>, that has been active and public since 17th April 2021.

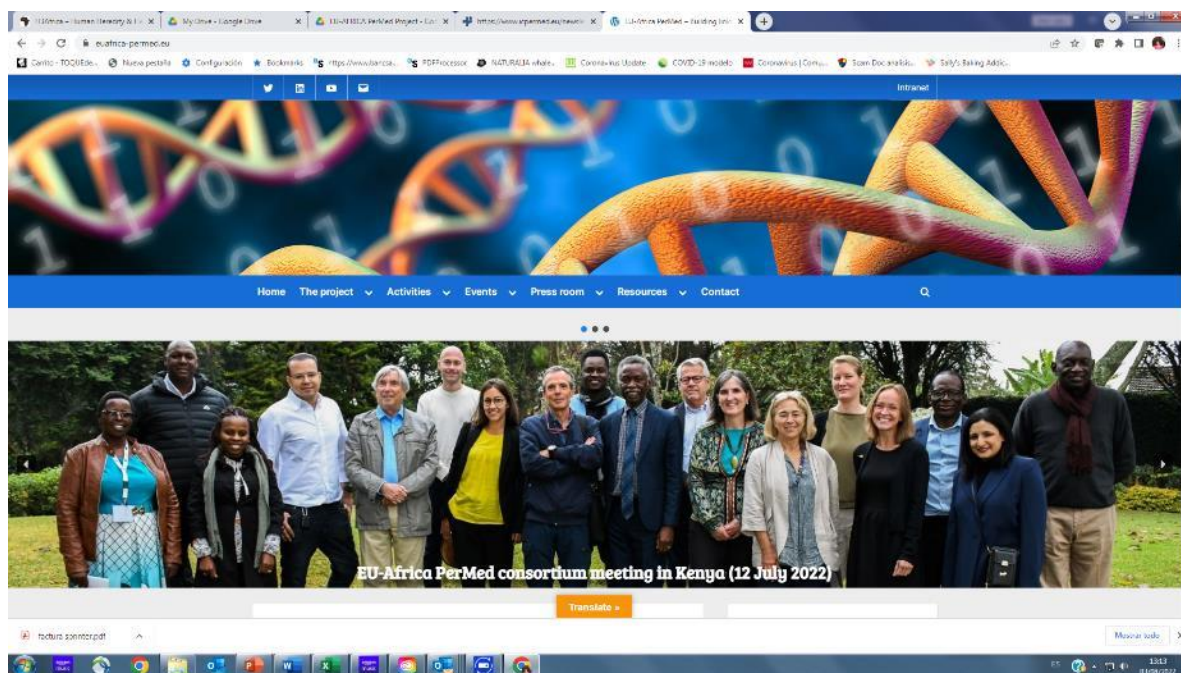


Figure 1. Snapshot of the project website homepage.

The website can be automatically translated to other languages, for example French, as it is an important language in some African countries. The website is used as the main tool for communication and information dissemination throughout its lifetime: news, activities, deliverables, and updates on events are all reported through this channel. The Website holds all public information such as general information on the project, consortium partners' communication channels, activities and public deliverables and achievements. It has a direct link with the project twitter account to create a joint-up communication environment, showing on the right-side bar, the latest tweets from the project. The structure of the website (as of 31 July 2022) is outlined below:

THE PROJECT	What is Personalised Medicine?
	Project Background
	Objectives and workplan
	Consortium
	Advisory Board
ACTIVITIES	Mapping
	Cross border collaboration
	Science to policy
	Capacity building
	Dissemination
	Next Events



EVENTS	Past Events	1 st Regional Stakeholder workshop in Kenya
		1 st . EU-Africa PerMed webinar
		1 st Stakeholder workshop
		EU-Africa PerMed online information day
PRESS ROOM	News	
	Newsletters	
	Press releases	
RESOURCES	Project deliverables	
	Project information	
	External documents	
	Related projects	
CONTACT	Contact details for the project	

We aim to include in the website the information from all project activities (workshops, summer schools, webinars, etc.), including presentations from the speakers and all relevant videos and recordings. A special YouTube channel has been set up for the project, to hold all multimedia materials.

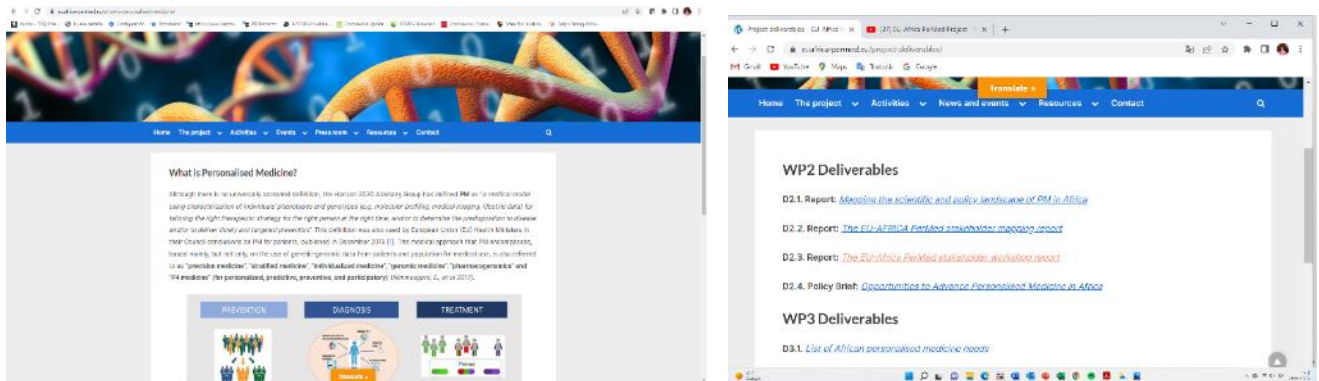


Figure 2. Website snapshots: section for project resources/public deliverables.

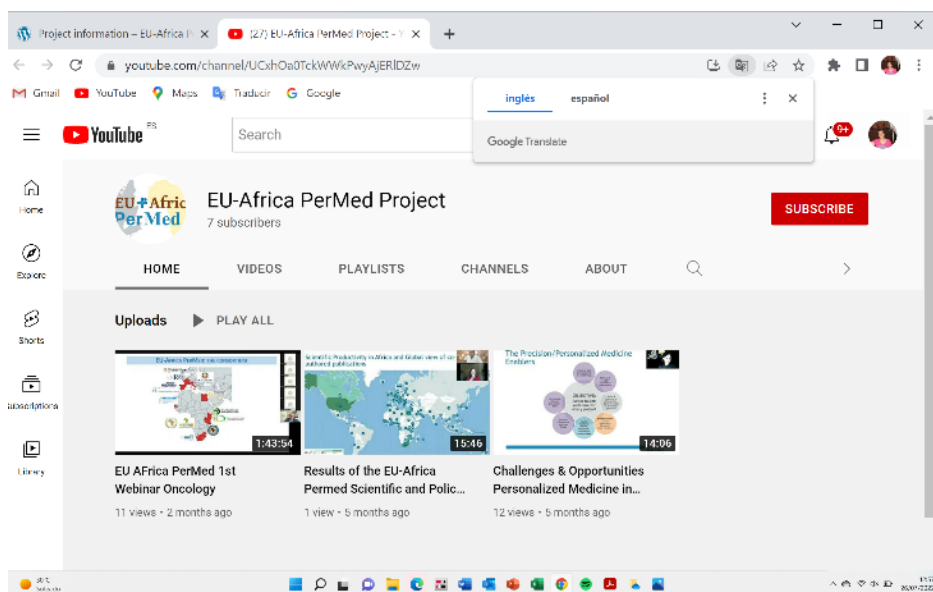


Figure 3: EU-Africa PerMed YouTube Channel

The website is constantly updated every time there is new content to be shared. All partners are urged to contribute in the updates with new suggestions and material.



Website Visit Results up to now (M18)

An increase in the number of hits (visits) to the website has been noted since the launch of the website. The visits recorded a high peak around the 10th of August, but this cannot be related to any specific project event. Other important increases in the number of both visits and visitors was around December 2021, in coincidence with the two Info day, organized on the 1st and 13th of December, to present the project to mainly African stakeholders. The website had a very high number of visitors on the 25th November (151) and on the 29th November (124), with a daily number of visitors of around 15-20.

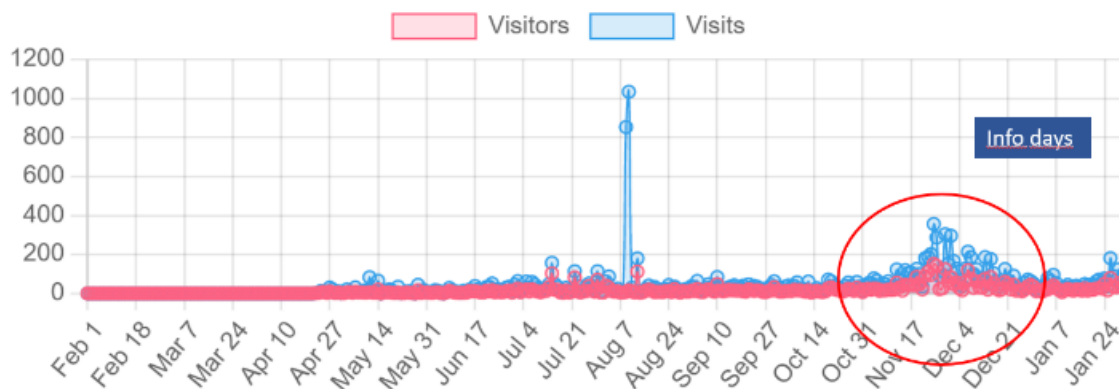


Figure 4. Web visits and visitors, first project year (01/02/21-31/01/22). The term “visitor” refers to a user who visits a website. A visit is defined as a visit to a website where at least one page has been loaded. Visits indicate a continuous process of using a website and should not be confused with the number of visitors, as a visitor may make several visits to the same site.

In comparison with the first period, the visits to the website during 2022 have continued and increased in May (first project webinar) and in June-July, related to the organization of the Regional Stakeholder workshop in Kenya. On average, around 25-30 visitors per day have been recorded, rising to 130 on 2nd Feb (one week before the first stakeholder workshop). A remarkable increase in both visitors and visits was noted for May 2022, most probably due to the organization of the 1st project webinar on Oncology, that took place on the 17th May 2022). The same was noted around July 2022, related to organization of the first regional stakeholder workshop, that was organized in Kenia during the 13th-14th July.




Figure 5. Web visits and visitors, First part of second project year (01/02/22-31/07/22).



In relation of the visits, the table below shows the 10 most visited pages on the website.







ID	Title	Link	Visits
1	Home Page	/	13,453
2	Contact	/contact/	827
3	1st EU-Africa PerMed Stakeholde	/1st-stakeholder-workshop/	792
4	EU-Africa PerMed Online Inform:	/eu-africa-permed-online-information-day/	761
5	Consortium	/consortium/	577
6	Project Background	/project-background/	528
7	Objectives and Work Plan	/objectives-and-work-plan/	346
8	Advisory Board	/advisory-board/	311
9	Project deliverables	/project-deliverables/	290
10	Newsletters	/newsletters/	265

As for geographical distribution of visitors, the table below show the main countries visiting the website, since it was launched (April 2021)

	Country	Visitor Count
	United States	3,245
	France	905
	South Africa	752
	Germany	575
	China	511
	Spain	497
	Romania	459
	Netherlands	318
	Italy	293
	Ireland	245
	Canada	218
	Sweden	193
	United Kingdom	159
	Egypt	158
	Kenya	154
	Finland	152
	Russian Federation	146
	India	118



As a result to the increase in the number of visits to the EU-Africa PerMed website, the project has increasingly appreciated the need to strengthen efforts to enhance communication and dissemination (C&D) in Africa, focusing only on African countries. The tables below shows the geographical distribution of the visits in Africa alone.

	African country	Visitor Count			African country	Visitor Count
	South Africa	752			Botswana	5
	Egypt	158			Côte d'Ivoire	5
	Kenya	154			Benin	4
	Tanzania, United Republic of	85			Congo	4
	Tunisia	59			Cameroon	4
	Nigeria	42			Gabon	4
	Morocco	41			Rwanda	4
	Senegal	35			Sudan	4
	Algeria	34			Guinea	3
	Burundi	16			Togo	3
	Uganda	16			Lesotho	2
	Ethiopia	11			Madagascar	2
	Ghana	10			Malawi	2
	Mauritius	10			South Sudan	2
	Zimbabwe	9			Central African Republic	1
	Somalia	8			Equatorial Guinea	1
	Burkina Faso	7			Guinea-Bissau	1
	Zambia	7			Comoros	1
	Angola	6			Namibia	1
	Congo (the Democratic Republic of the)	6			Seychelles	1
	Mali	6			Sierra Leone	1
	Mozambique	6				

There is still a high number of countries recording a very low number of visitors, where much more effort is needed to improve C&D to increase the visibility of the project in these African countries.



2.2 Social and digital media

The project has set up a **Twitter account** (@EU_AfricaPerMed) and a **LinkedIn account** (EU-Africa-permed-project)

In November 2021 the project had 45 followers on Twitter, and in July 2022, the number had increased to **131 followers**. https://twitter.com/EU_AfricaPerMed

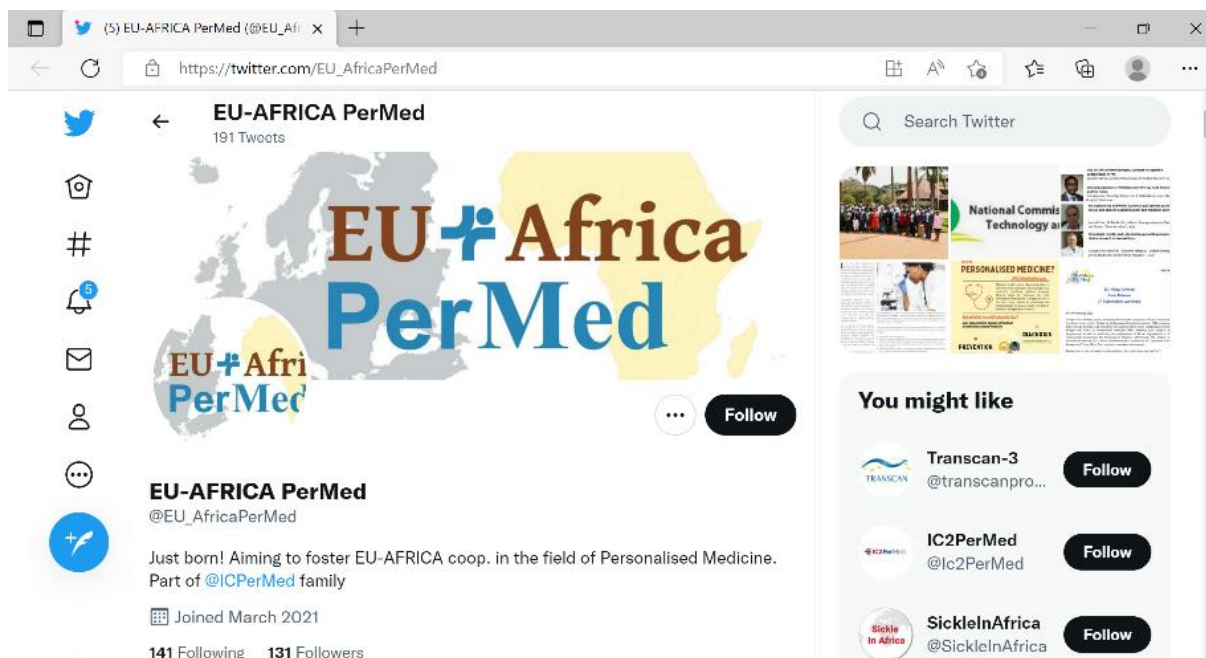


Figure 6: EU-Africa PerMed twitter account (access 5 July 2022)

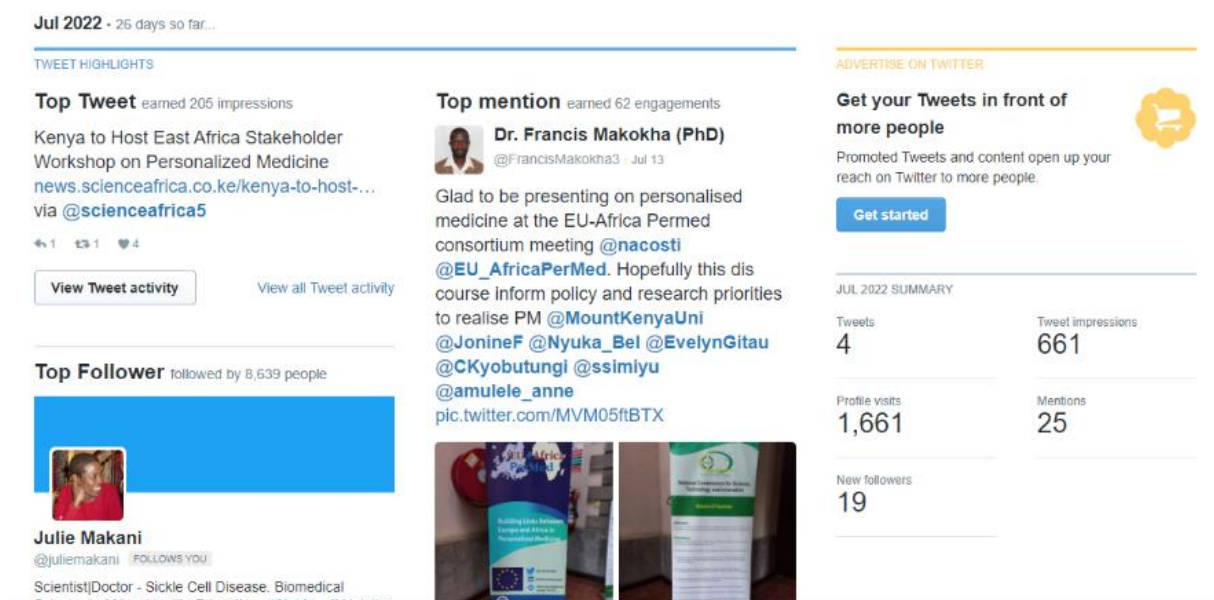


Figure 7: Main twitter statistics

The project also has a LinkedIn page and LinkedIn group. At present, the activity in this social media is still quite low, with only 45 Followers at LinkedIn and 38 members and 3 posts in the Group page.



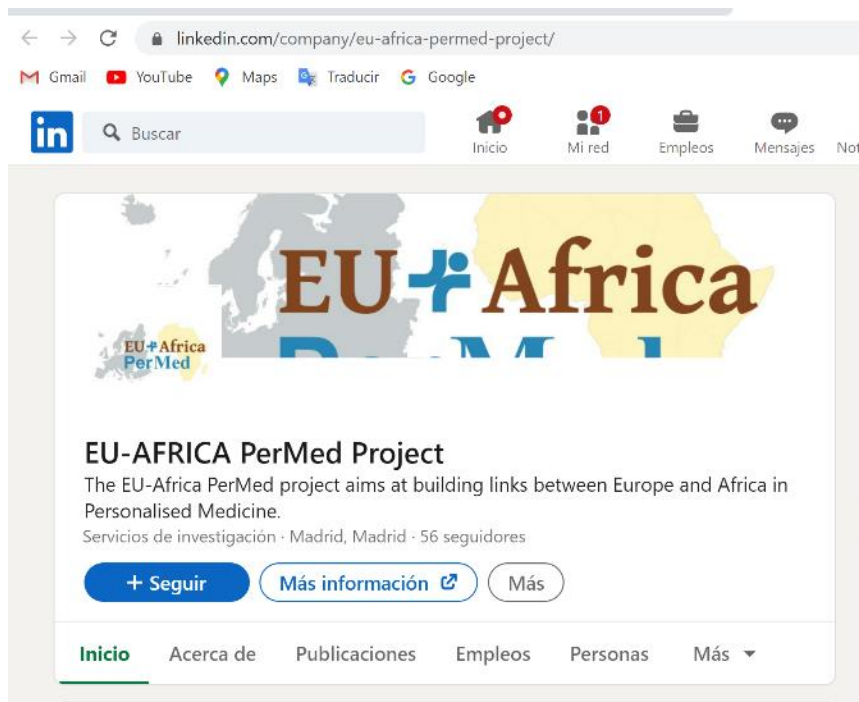


Figure 8. The EU-Africa PerMed LinkedIn page.

2.3 Newsletter

The project has prepared so far 2 newsletters. Both are available in the project website and have been disseminated through the project mailing list.



Figure 9. First project newsletter, launched in October 2021



EU Africa PerMed has received funding from the European Union's Horizon 2020 Research and Innovation programme under grant agreement No 964333



Figure 10. Second project newsletter, launched in April 2022

2.4 Press Releases

Since the inception of the project, 2 press releases have been developed and disseminated through the project’s dissemination channels: the website and contact lists. The first press release was published during the launch of the project where the first stakeholder workshop was held between 9th and 10th February 2022 and the second press release was prepared for the 1st East Africa Personalised Medicine Regional face-to-face stakeholder workshop which was held in Nairobi Kenya on 13th -14th July 2022.



Figure 11: screenshots of the press releases

2.5 Videos



EU Africa PerMed has received funding from the European Union’s Horizon 2020 Research and Innovation programme under grant agreement No 964333

The project is in the process of producing two videos.

The first video is a 2-minute short video, that will introduce the project, Personalised Medicine and the need for collaboration. Target audience is all types of audience, and it will combine voice overs and animation/motion design. The video will be available at the end of August, and will be shared through Social Networks and also available on the website.

The second video, will be around 4-minutes long. It will focus on explaining why EU-Africa PerMed needs the engagement with African Stakeholders. Recording of images and short interviews has taken place during the East Africa regional Stakeholder workshop that took place as a face-to-face event in Nairobi (Kenia) during the 13th and 14th of July 2022. Together with a short introduction about the project, what is PM, and the African context for PM, the video will introduce to the audience the importance of the EU-Africa collaboration in PM research and innovation and highlight the way forward to strengthening this collaboration through actions such as EU-Africa PerMed.

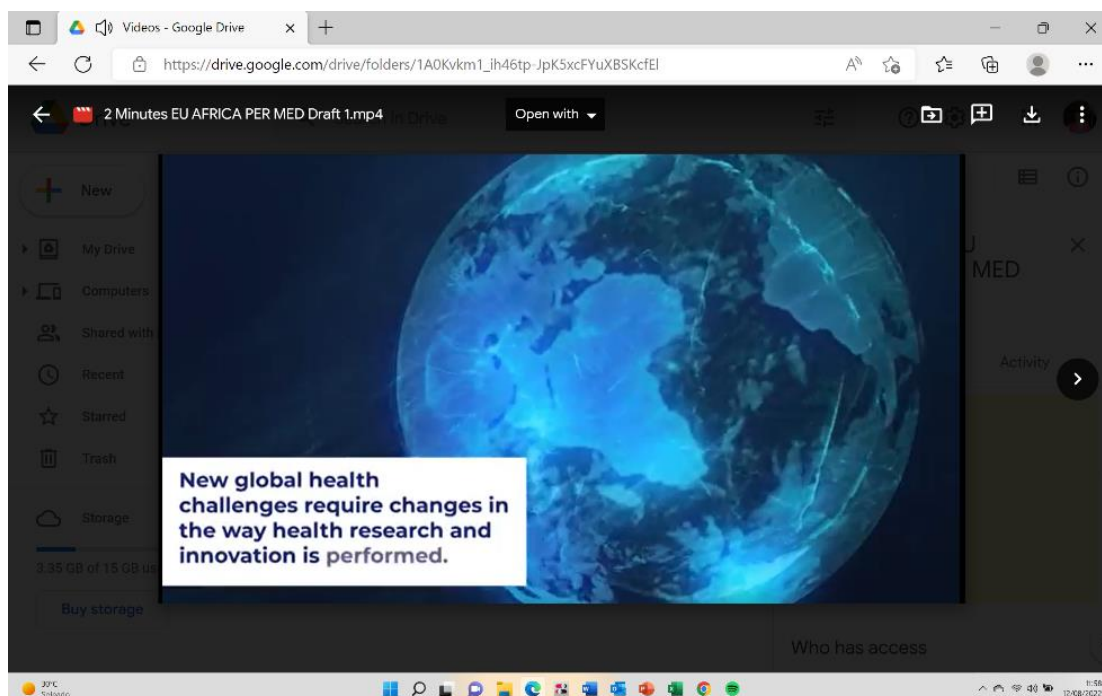


Figure 12 Opening of the short video (draft version)



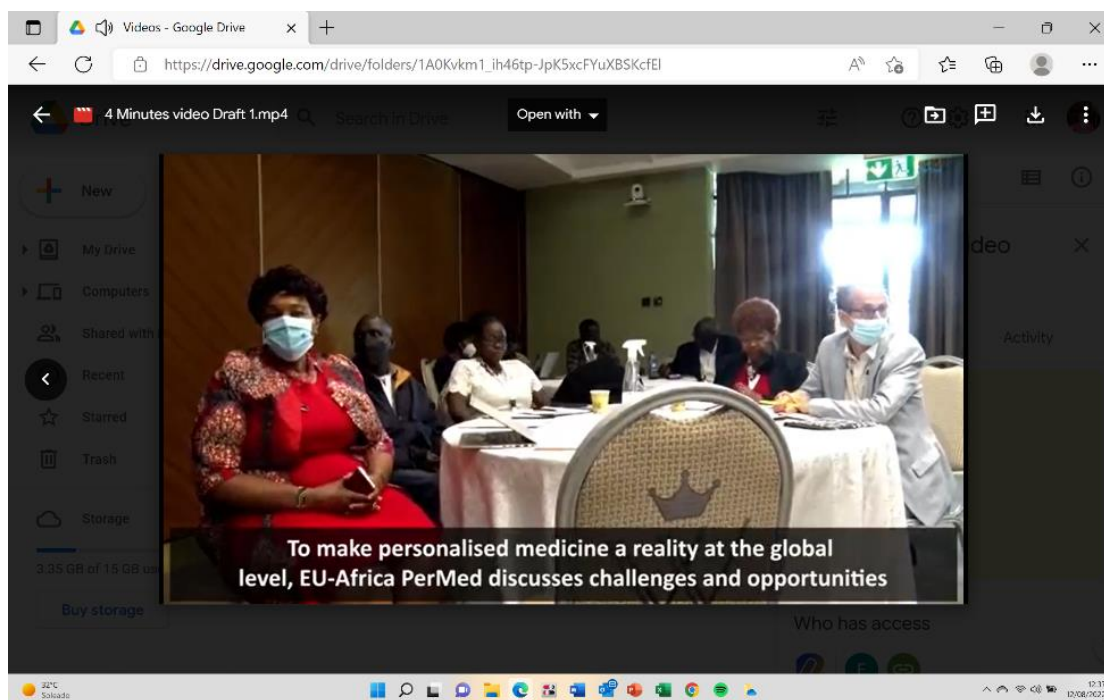


Figure 13 Image of the long video (Draft Version)

3. OTHER COMMUNICATION AND DISSEMINATION ACTIVITIES CARRIED OUT

3.1 Presentation at 13th Conference of the African Society of Human Genetics (Aug 2021)

ECSA- HC represented EU-Africa PerMed project with a Poster presentation at 13th Conference of the African Society of Human Genetics & 18th Meeting of H3Africa Consortium, that took place on the 30 August/05 September 2021 Dar es Salaam, Tanzania. The meeting took place as a virtual conference.



Figure 14. Poster of EU-Africa PerMed presented in the 13th Conference of the African Society of Human Genetics & 18th Meeting of H3Africa Consortium (Sept 2021)



3.2 EDCTP Scientific Forum (Oct 2021)

EU-Africa PerMed participated in the **10th EDCTP Scientific Forum** that took place in October 2021, with a Sponsored symposium titled: *Fostering a stronger collaboration in Personalised medicine: The EU-Africa PerMed project*. The symposium took place as a Virtual format on the 19th October 2021.

The European & Developing Countries Clinical Trials Partnership (EDCTP) is a public-public partnership between 14 European and 16 African countries, supported by the European Union. The EDCTP Forum is a biennial event that provides an international platform for the presentation and discussion of cutting-edge research addressing the burden of poverty-related infectious diseases in sub-Saharan Africa and the capacity development and networking activities that support this goal. The EDCTP Forum attracts a diverse audience, including representatives from research institutions and universities, the larger scientific community, health care providers, governments, regional bodies, regulators, civil society, and public and private research and development partners.

The request to sponsor this session was prepared by Instituto de Salud Carlos III (ISCIII), partner in charge of Communication and Dissemination. The organization of the session had a fee of 500€.



Sponsored symposium application form

Contact details of the symposium sponsor

Name	Esther Rodriguez
Organisation	Instituto de Salud Carlos III - ISCIII
Address	Avda. Monforte de Lemos, 5
City	Madrid
Country	Spain
Email	erodriguez@eu-isciii.es
Telephone	+34 91 822 21 08

Details of the symposium chair, if different from sponsor

Name	Joaquín Guinea
Organisation	INNOVATEC
Address	Ronda de Valdecarrizo, 41B
City	Tres Cantos
Country	Spain
Email	Joaquin.guinea@innovatec.es
Telephone	+34 91 8049020

Figure 15. Application for the Sponsored Symposium



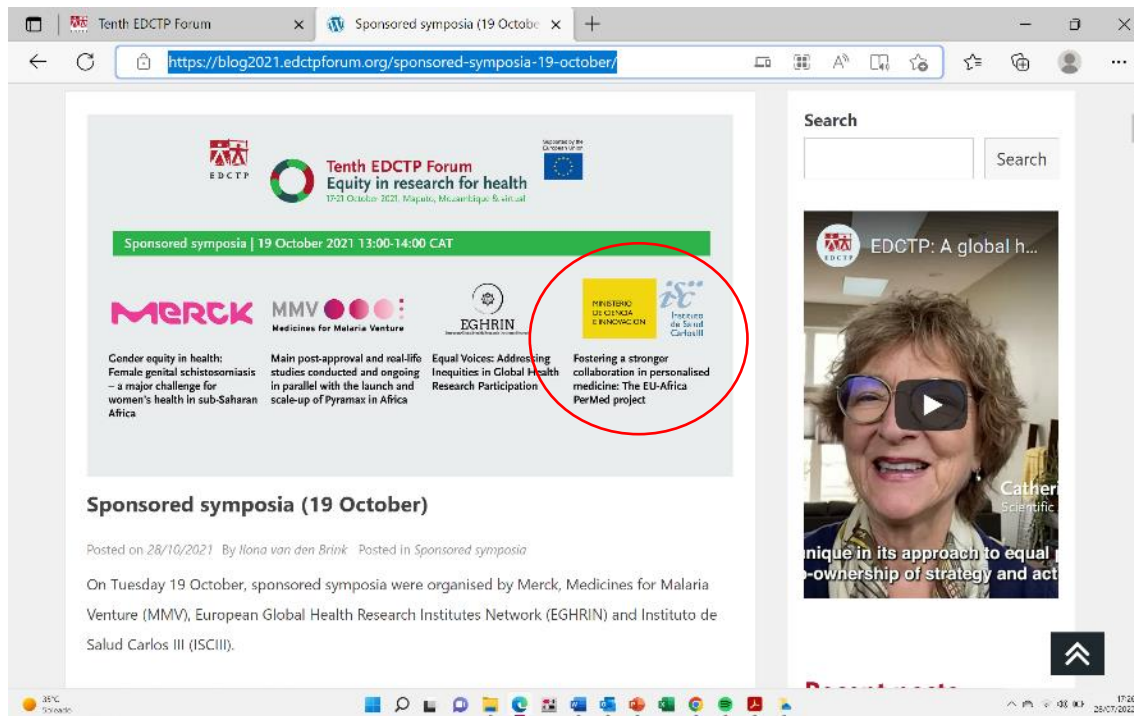


Figure 16: Snapshot of the EDCTP 10th forum Blog, announcing the Sponsored symposium for the 19th October. ([Sponsored symposia \(19 October\) – Blog – Tenth EDCTP Forum](https://blog2021.edctpforum.org/sponsored-symposia-19-october/))

1.4 Sponsored symposia	
TRACK D: Capacity strengthening, collaborations, enhancing the research environment, knowledge translation	
Fostering a stronger collaboration in personalised medicine: The EU-Africa PerMed project	13:00-14:00
Organiser(s):	Instituto de Salud Carlos III (ISCIII, Spain)
Chair(s):	Joaquin Guinea (Spain) and Souleymane Mboup (Senegal)
Presentation(s):	The EU-Africa PerMed project Joaquin Guinea, InnovaTec (Spain)
	The Personalised Medicine research and innovation landscape in Africa: results of the EU-Africa PerMed scientific and policy mapping work Erika Sela, InnovaTec (Spain) and Amr Radwan, Egyptian Center of Innovation and Technology Development (ECITD, Egypt)
	Challenges and opportunities of personalised medicine for Africa Rizwana Mia, South African Medical Research Centre (South Africa)

Figure 17. EDCTP 10th Scientific Forum Programme, with the sponsored session for Personalised Medicine organized by EU-Africa PerMed on the 19th of October.

<https://az659834.vo.msecnd.net/eventsairwesteuprod/production-edctpforum-public/df5a0c7a34734920971b3d842445584c>

The content of the sponsored session was

Speaker Name, Organisation, Country	Title of presentation (max. 25 words)	Time allocated. (minutes)
Joaquin Guinea, Innovatec, SPAIN	The EU-Africa PerMed project	15min



Erika Sela, Innovatec, Spain Amr Radwan, ECITP, Egypt	The Personalised Medicine research and innovation landscape in Africa: results of the EU-Africa PerMed scientific and policy mapping work.	15 min
Rizwana Mia, SA-MRC, South Africa	Challenges and opportunities of PM for Africa	15 min
Questions and Answers		15 min

Three pre-recorded videos que prepared for the session. Around 49 participants joined the sponsored session.

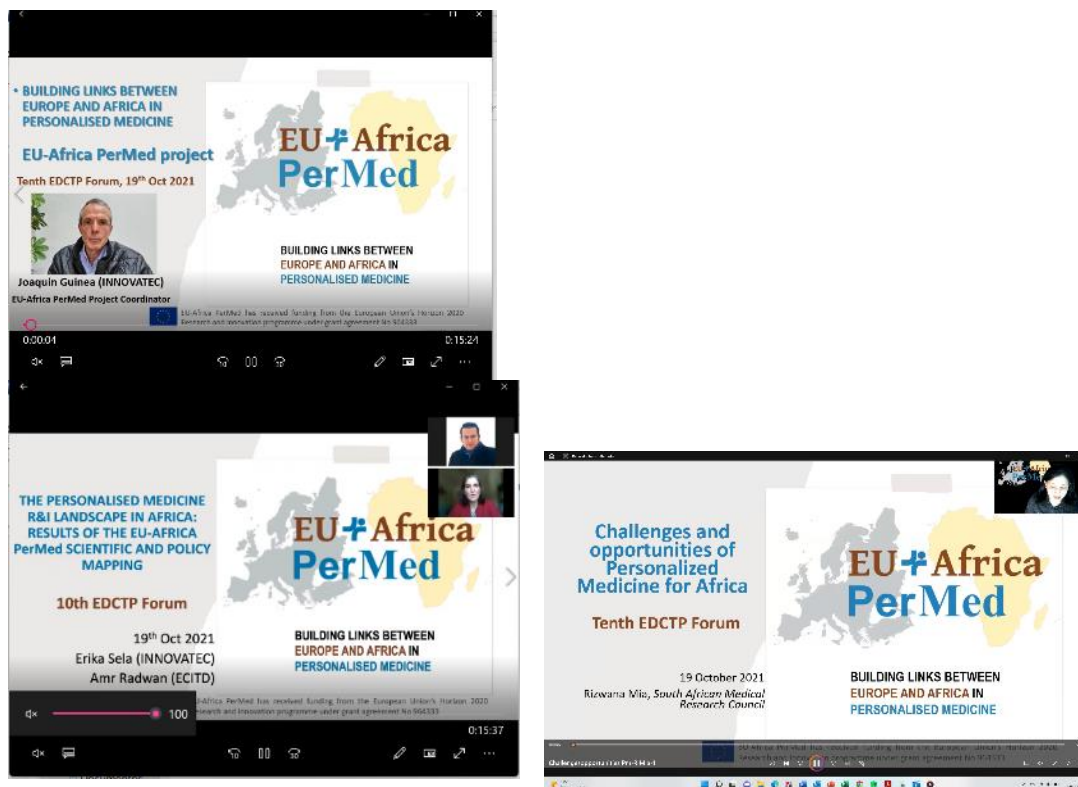


Figure 18. Screen shots for the three videos presented in the EDCT forum

3.3. Project information days

Two 1-hour webinars to learn about the project: its objectives, planned activities and expected results where organized, as a warm up event prior to the First Stakeholder workshop. The webinars took place on:

- 1 December 2021 at 11:00 am (CET) – ENGLISH
- 13 December 2021 at 11:00 am (CET) – FRENCH

Together with the presentation of the project by the project coordinators, the webinar included the participation of the European Commission, Directorate-General of Research and Innovation, funders of the project and a short presentation of the International Consortium for Personalised Medicine (ICPerMed).

The Agenda for the English Info day is presented below:



11:00-11:10 CET	Opening of the webinar <i>Ms. Erika Sela. EU-Africa PerMed Project manager</i> <i>Ms. Teresia Nyawira, Project partner</i>
11:10-11:20	Welcome from the European Commission <i>Dr. Indridi Benediktsson, Policy Officer. Directorate-General for Research and Innovation - People - Health Innovations & Ecosystems (RTD.D.2)</i>
11:20-11:30	The EU-Africa PerMed project <i>Dr. Joaquín Guinea. Project coordinator.</i> <i>Ms. Erika Sela. Project manager</i>
11:30 – 11:35	Announcement of the 1st. EU-Africa PerMed Stakeholder workshop <i>Ms. Teresia Nyawira, Project partner</i>
11:35-11:45	The ICPeMed consortium <i>Dr. Michael Joulie, ICPeMed Secretariat.</i>
11:45-11:55	Q&A / Discussion
11:55-12:00	Closing remarks <i>Ms. Erika Sela. Project manager.</i>

A similar agenda was prepared for the French information day, with presentations made in French by project partners and the EC.

The flyer prepared for the French Information day is presented below.



The flyer features the EU+Africa PerMed logo at the top, followed by the title 'BUILDING LINKS BETWEEN EUROPE AND AFRICA IN PERSONALISED MEDICINE'. It contains a paragraph in French describing the project's goals, a section titled 'LORS D'UN WEBINAIRE DEDIE, LE PROJET EU-AFRICA PERMED, SES OBJECTIFS, LES ACTIVITES PLANIFIEES ET LES RESULTATS ATTENDUS SERONT PRESENTES.', and a detailed agenda for the 'EU-AFRICA PerMed - Journée d'information - Agenda' with two sessions: one in English on December 1st and one in French on December 13th. The agenda lists the same items as the table above. At the bottom, it includes the European Union flag and funding information: 'EU-Africa PerMed has received funding from the European Union's Horizon 2020 Research and Innovation programme under grant agreement No 964333'.

Figure 19. Flyer prepared to announce the EU-Africa PerMed information day

A total of 104 people registered for the English Info-day, and 57 for the French Info-day. Both webinars provided a first opportunity to present the project objectives and activities to African stakeholders, coming from research organizations, universities, Ministries and funding agencies. During the information days, we



also announced the first stakeholder workshop, a major milestone for the project. Presentations and the recordings of both sessions are available in the project website

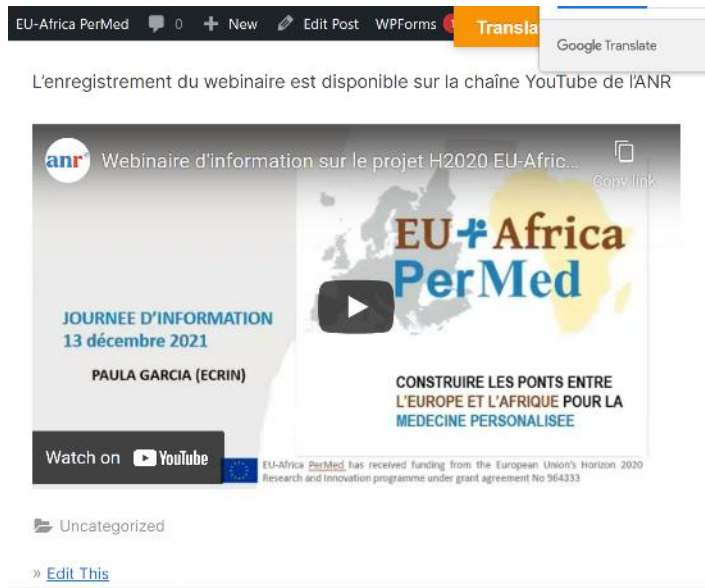
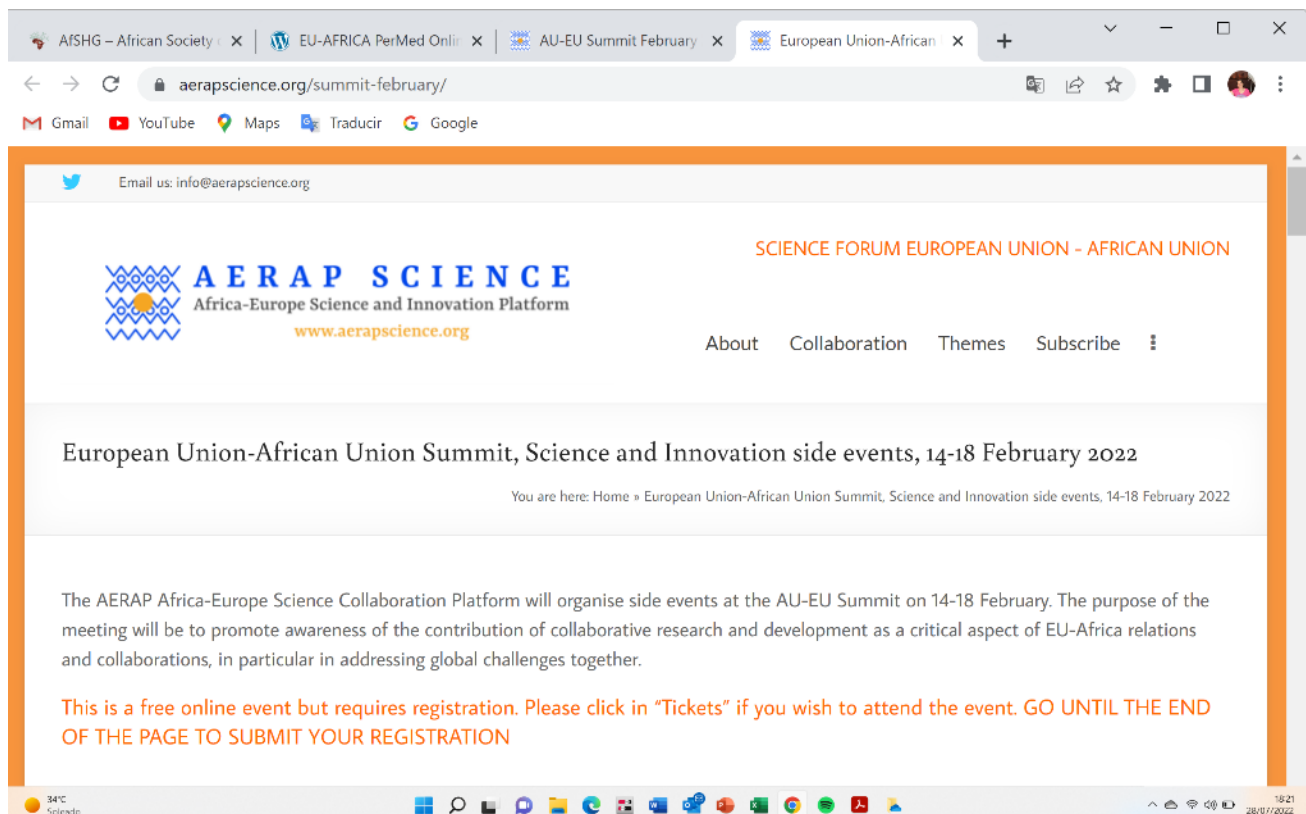


Figure 20. Opening of the French information day, by Paula Garcia (ECRIN)

3.4 AERAP – AU-EU Summit side events



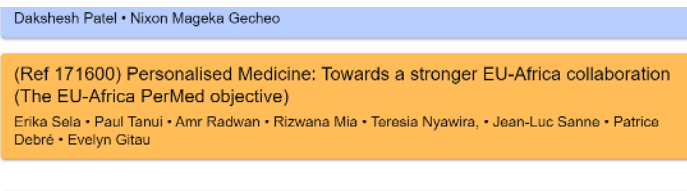


Figure 21. Announcement of the Personalised Medicine session in the Programme of the Science and Innovation science events (ref: <https://aerapsience.org/au-eu-summit-side-events-february-2022/>)

During the “European Union-African Union Summit, Science and Innovation side events” (14-18 February 2022). EU-Africa PerMed organized a dedicated session on Personalised Medicine, that took place online on February 17, at 16h CET.

During the session, together with a presentation of the EU-Africa PerMed project, invited panellist from different African regions and stakeholder groups (policy makers, researchers, funding agencies) presented and discussed about aspects such as:

- What is the scientific landscape of PM in Africa?
- How does Africa pursue developing a continental agenda for personalised medicine with a regional focus?
- How would international collaboration between Africa and Europe or rather inter-African regional collaboration be useful to increase the level of awareness and understanding of PM among policy makers?

52 people registered to attend this session.

Link to the session: <https://sched.co/tVaH>

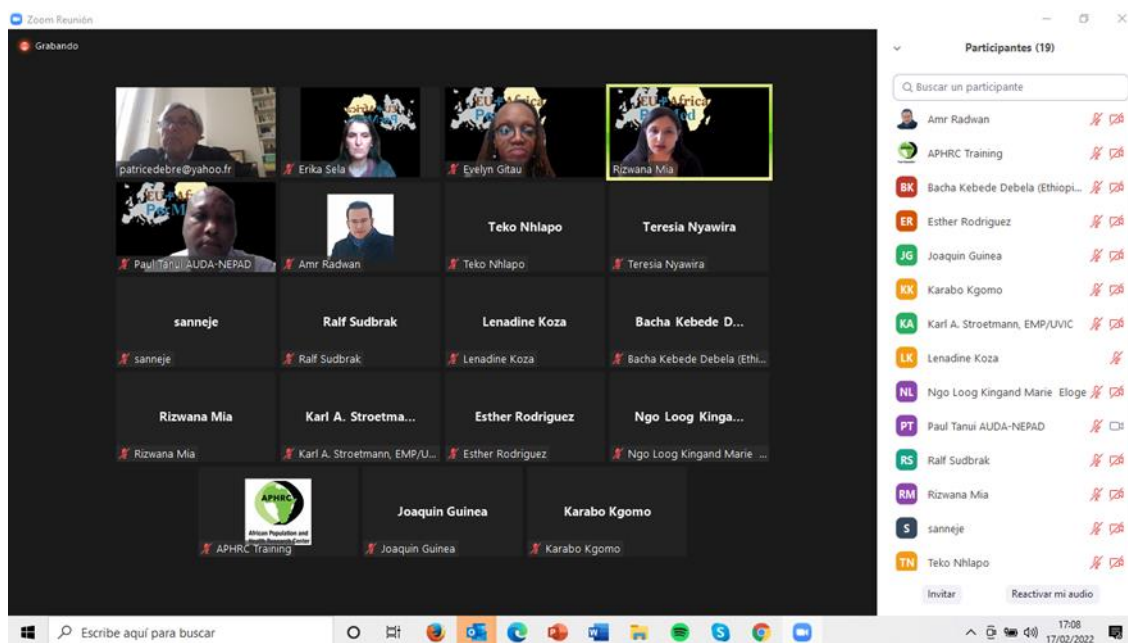


Figure 22. Screenshot of participants in the PM session.



3.5 1st. Stakeholder workshop (online event 9-10 Feb 2022).

The project organized the first stakeholder workshop as an online event on the 9-10 February 2022. Although this event is part of the activities of WP2 and WP3, it also had an important value for communication and dissemination, as we were able to present the project and the activities to a wide audience of African stakeholders.

All the information about this important event is reported in deliverable D2.4 THE EU-AFRICA PerMed FIRST STAKEHOLDER WORKSHOP REPORT.

In terms of communication and dissemination, we can say that_

- A total of 248 participants had registered by 8th of February 2022.
- Participants were drawn from 43 countries (Figure 18), with 88% coming from the 31 African countries represented. Though all five African regions were represented, approximately 50% of the workshop participants came from South Africa, Kenya and Egypt. Those from outside Africa such as Spain, France and Italy were mostly consortium members. Research organizations recorded the highest number of participants (53%) from among the identified clusters of stakeholders (Figure 19). The least were from civil society organization with less than 1% representation.
- All participants who attended the meeting consented to recording of the discussions and were further informed during the meeting that there would be audio-visual recording of the proceedings. The workshop targeted to have at least 200 participants. This target was almost achieved as day one had 199 attendees, while day two had 137 participants.



Figure 23. 1st. EU-Africa PerMed 1st Stakeholder workshop. Registered Participants by Countries.



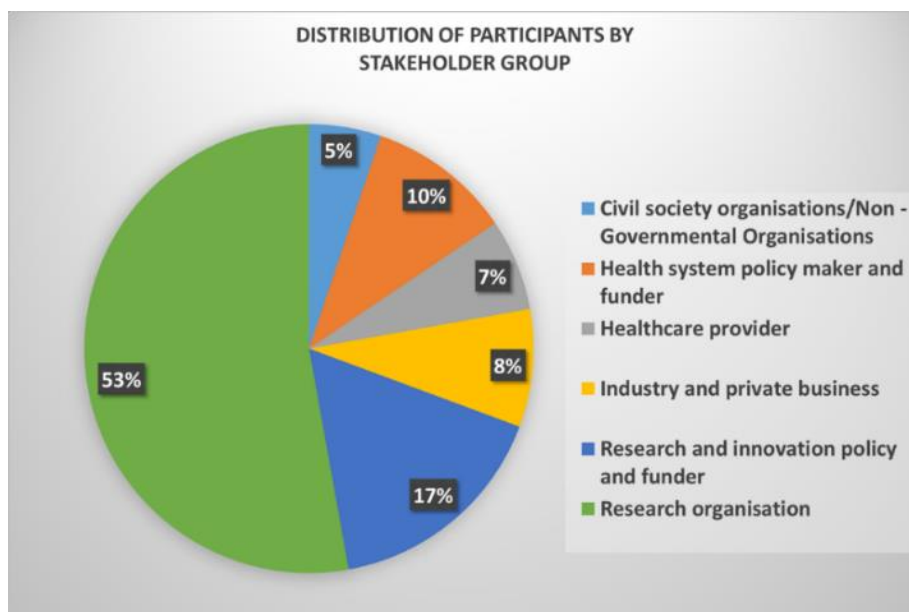


Figure 24. EU-Africa PerMed 1st Stakeholder workshop Distribution of registered participants by stakeholder group

The stakeholder workshop gave visibility to the project, as we can see in the increase in the number of visits to the project website during those days:

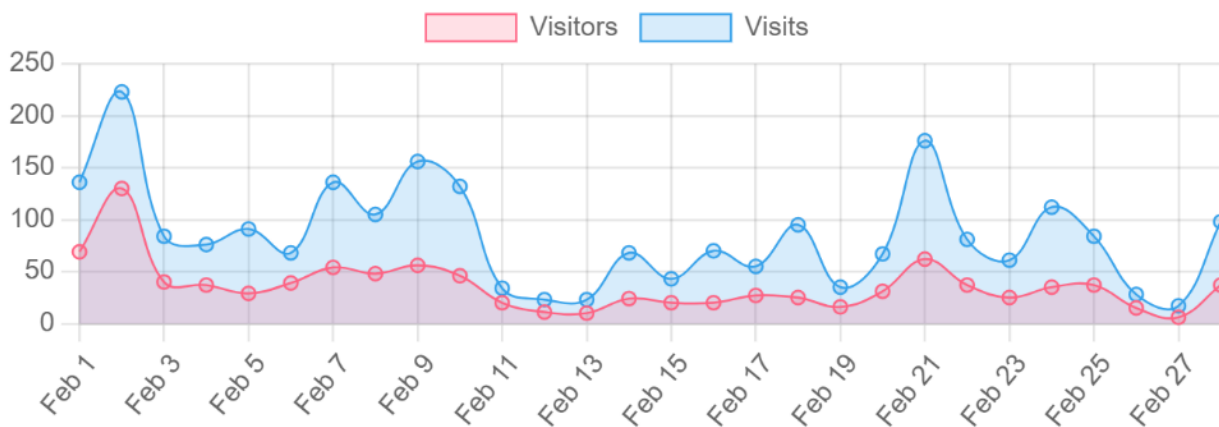


Figure 25. Visitors and visits to the project website during the month of February 2022

It also was an opportunity to tweet important messages around Personalised Medicine, opportunities for Africa and EU-Africa collaboration.



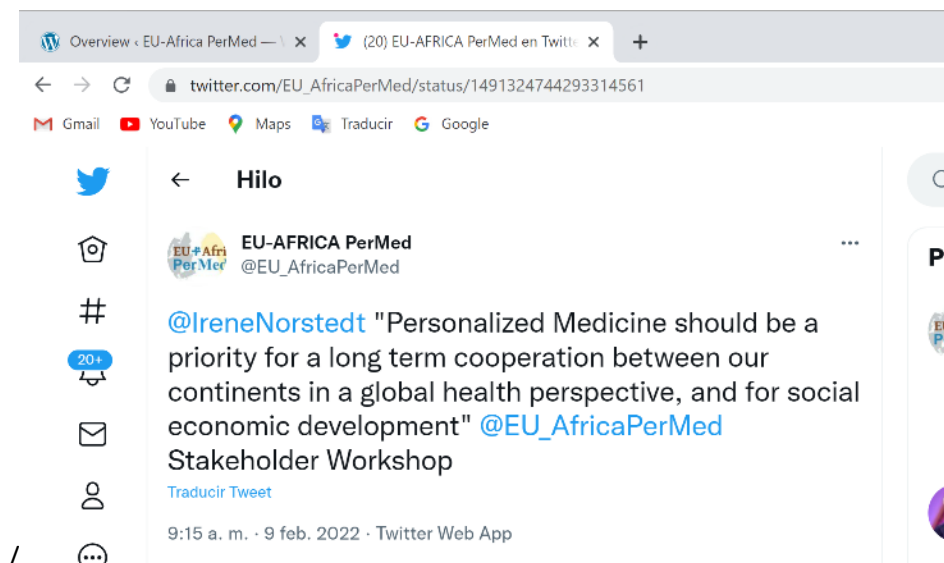


Figure 26. Tweets related to the EU-Africa PerMed 1st Stakeholder workshop



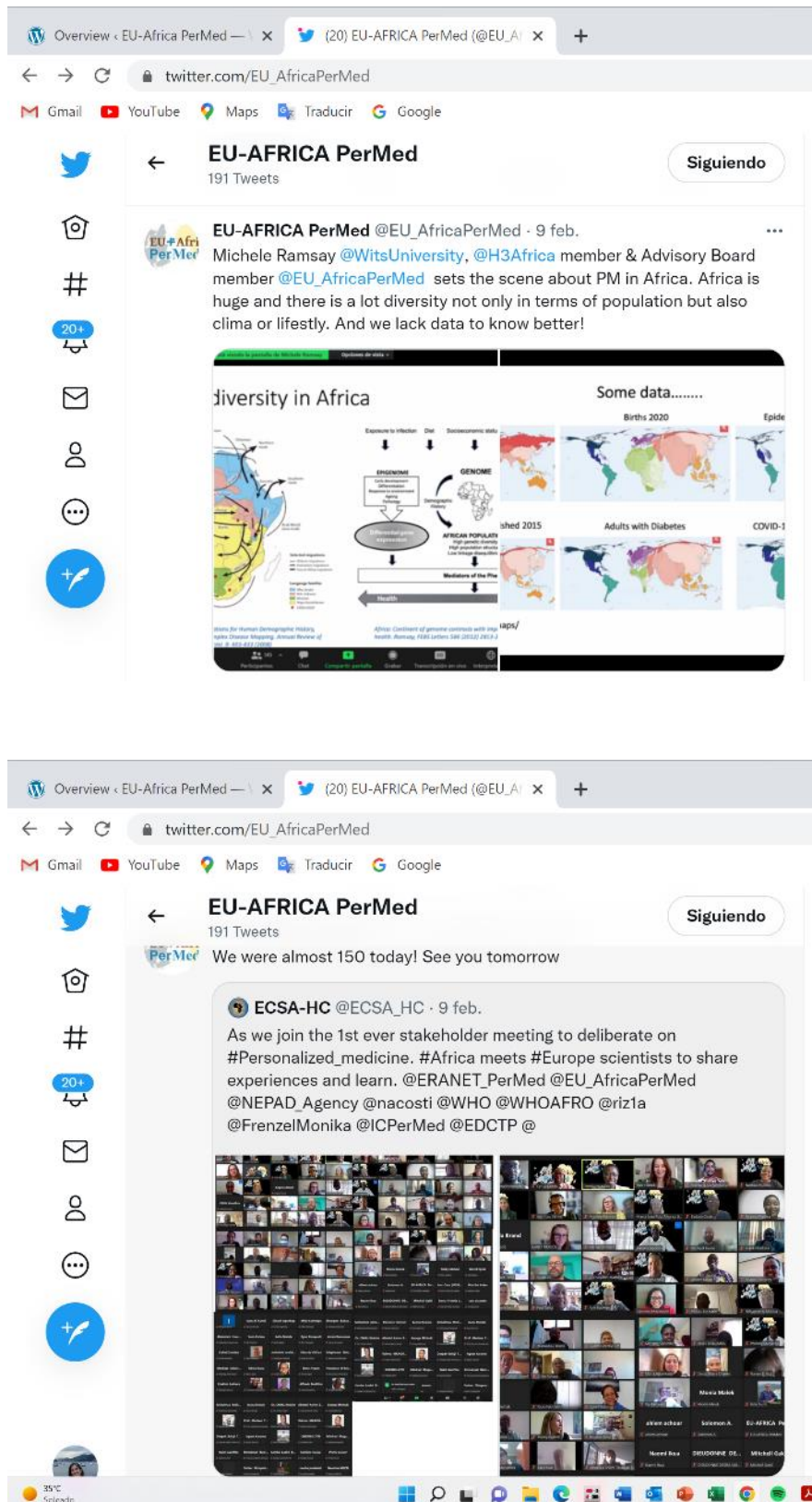


Figure 27. Tweets related to the EU-Africa PerMed 1st Stakeholder workshop



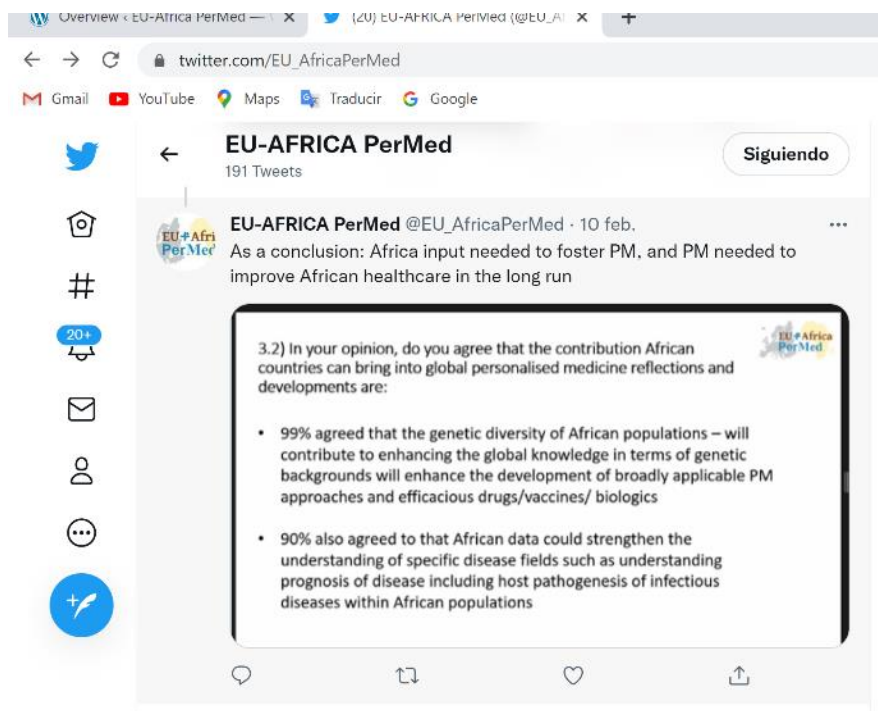


Figure 28. Tweets related to the EU-Africa PerMed 1st Stakeholder workshop

3.5 East Africa Regional Stakeholder workshop (13-14 July 2022)

Over 70 participants from health systems policy makers, researchers, funding agencies, scientific societies, regional technology developers and international organisations in the field of Personalised Medicine (PM) and health research institutions were invited to participate in the first EU-Africa PerMed regional stakeholder workshop focused on East Africa. The 2-day meeting was organized by NACOSTI, on behalf of the project, in Nairobi (Kenia) during the 13th-14th July 2022. The East African countries' participants came from Kenya, Tanzania, Uganda, Rwanda and Ethiopia. Joining in the discussions were EU-Africa PerMed consortium members, from Europe, different African Sub-regions; west and Southern Africa and representatives from the European Union Commission (EC).

The workshop was the first physical event organized by the project, and it provided a very good opportunity to increase the visibility of the project among African stakeholders, present the objectives and activities and start discussing about opportunities for collaboration.



Figure 29 Erika Sela, EU-Africa PerMed coordinator presenting the project during the first day of the workshop.



The workshop was mentioned in different channels of the Kenya TV, and also in written press. It informed about the issue of Personalised medicine in Kenya, the objectives of the workshop (*..Research experts from Europe and Africa congregating in Nairobi have acknowledged the importance of personalized medicine in targeted treatment but expressed concern that most of the countries in Sub Saharan Africa, Kenya included, are slow in adopting this technology..*) and also mentioning the project (*...The workshop hosted by the National Commission for Science Technology and Innovation (NACOSTI) with contribution from the European Union (EU) and Africa Personalised Medicines (PerMed) consortium members aims at integrating more African countries in the global Personalised Medicine (PM) research agenda*).



Figure 30 A 1:56 Video of the EU-Africa PerMed workshop in the Citizen TV Kenya channel (<https://www.youtube.com/watch?app=desktop&v=WEkRYKu0Aq4&feature=youtu.be>)



Figure 31. Video of the workshop in the KBC Channel. (<https://www.youtube.com/watch?app=desktop&v=QK9RYdYWpxQ&feature=youtu.be>)



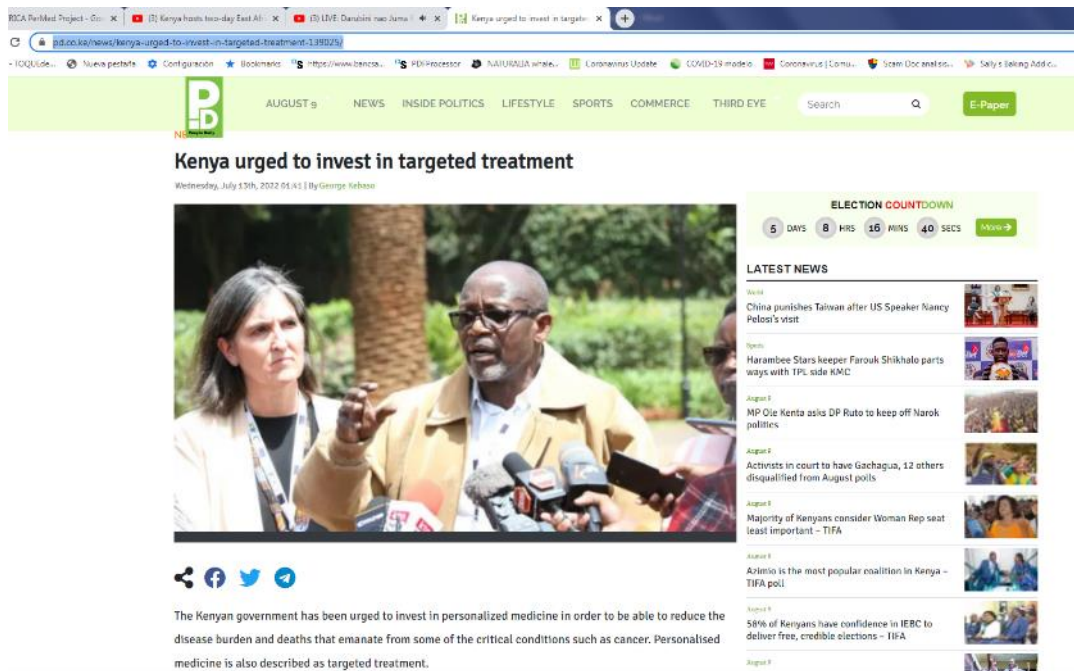


Figure 32. Written article about PM in Kenya, in relation to the EU-Africa PerMed workshop <https://www.pd.co.ke/news/kenya-urged-to-invest-in-targeted-treatment-139025/>

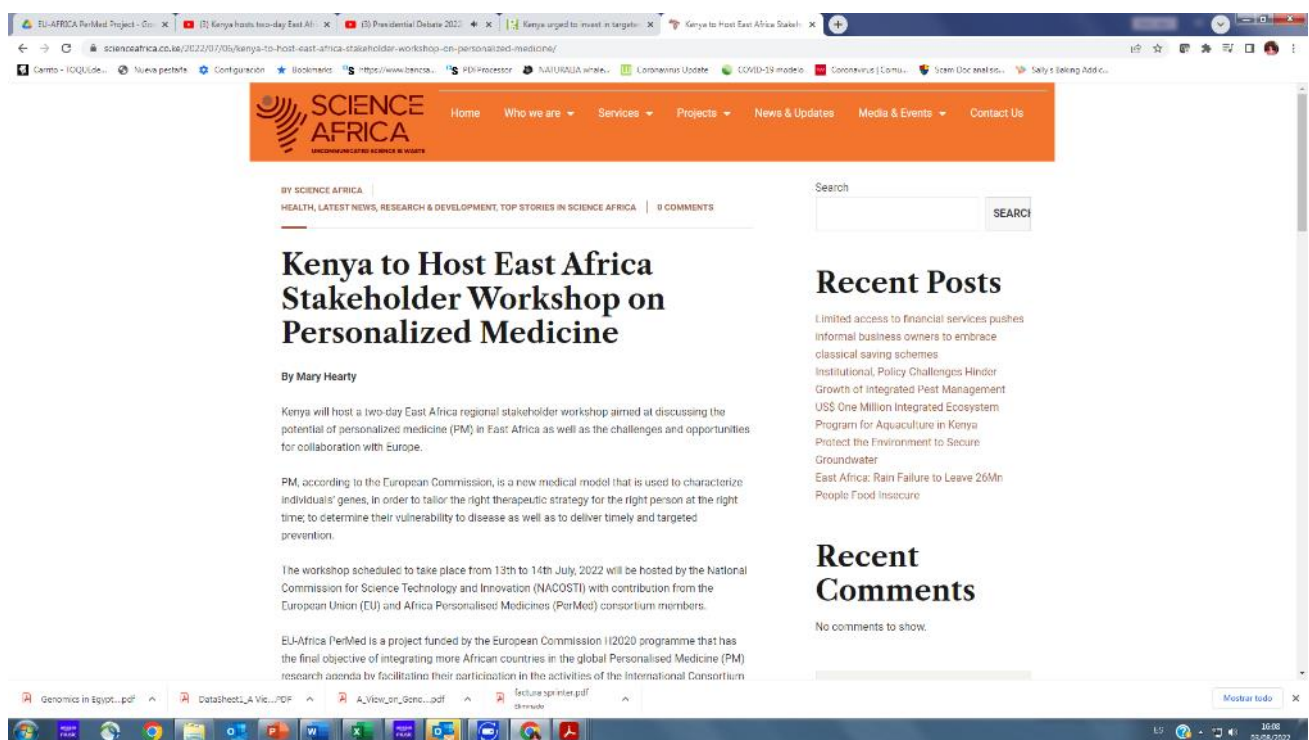


Figure 33. Announcement of the East Africa stakeholder workshop in the Science Africa website. <https://scienceafrica.co.ke/2022/07/06/kenya-to-host-east-africa-stakeholder-workshop-on-personalized-medicine/>



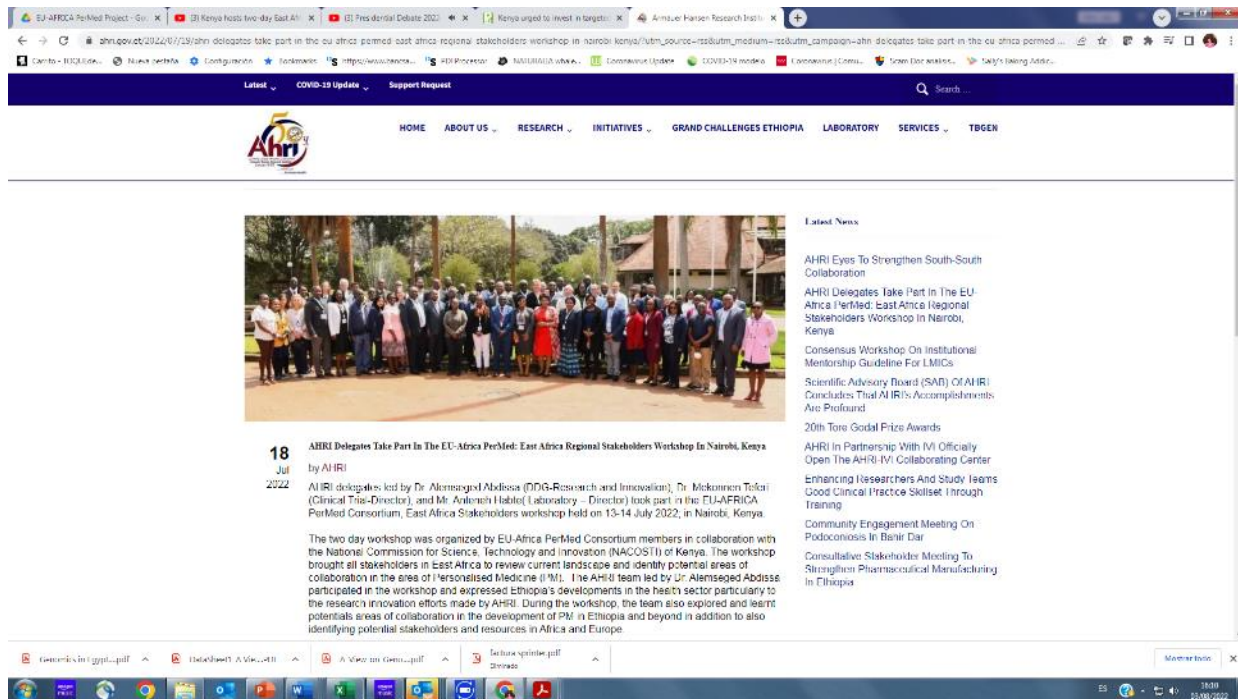


Figure 34 Press note of the participation of three delegates from the The Armauer Hansen Research Institute (AHRI) of Ethiopia that participated in the workshop. https://ahri.gov.et/2022/07/19/ahri-delegates-take-part-in-the-eu-africa-permed-east-africa-regional-stakeholders-workshop-in-nairobi-kenya/?utm_source=rss&utm_medium=rss&utm_campaign=ahri-delegates-take-part-in-the-eu-africa-permed-east-africa-regional-stakeholders-workshop-in-nairobi-kenya#

The workshop was also tweeted by the project tweeter, and also by the European Commission and Africa organizations.



Figure 35 Tweet about the workshop



An analysis of the visits and visitors to the project website during the month of July, also shows quite a lot of activity during the days of the workshop and after.

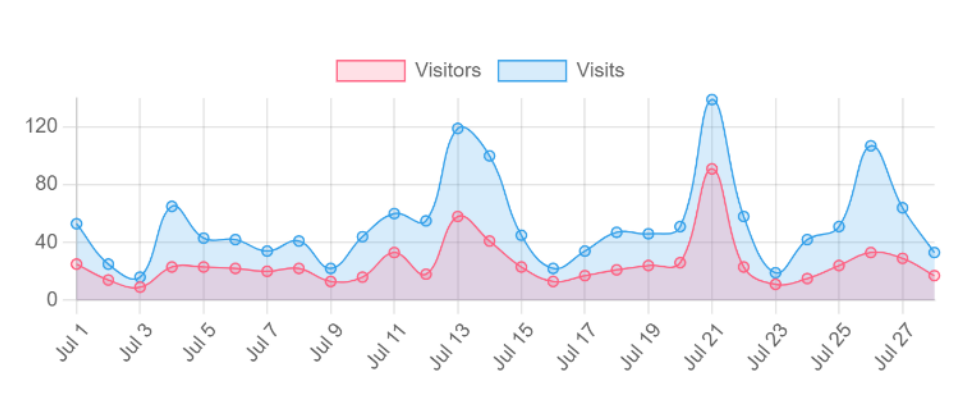
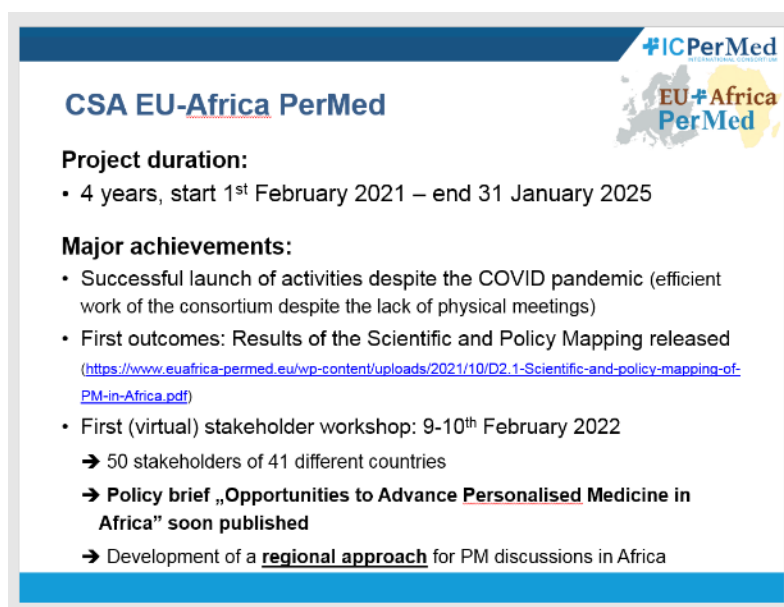


Figure 36. Visits and visitors to the project website, July 2022

4. COMMUNICATION AND DISSEMINATION ACTIVITIES CARRIED OUT BY PROJECT PARTNERS

4.1 Disseminating the project in ICPeMed

ANR (M. Frenzel) is the ambassador of EU-Africa PerMed in ICPeMed, and is in charge of representing the project in the ICPeMed Executive committee meetings, where she presents the activities of the CSA-EU-Africa PerMed: major achievements so far, cooperation and collaboration with other ICPeMed family projects, impact and outlook. During this period, she has presented the project on the 29-30 November 2021 and the 11-12 May 2022.



CSA EU-Africa PerMed

Project duration:

- 4 years, start 1st February 2021 – end 31 January 2025

Major achievements:

- Successful launch of activities despite the COVID pandemic (efficient work of the consortium despite the lack of physical meetings)
- First outcomes: Results of the Scientific and Policy Mapping released (<https://www.euafrica-permed.eu/wp-content/uploads/2021/10/D2.1-Scientific-and-policy-mapping-of-PM-in-Africa.pdf>)
- First (virtual) stakeholder workshop: 9-10th February 2022
 - 50 stakeholders of 41 different countries
 - Policy brief „Opportunities to Advance Personalised Medicine in Africa” soon published
 - Development of a **regional approach** for PM discussions in Africa

Figure 37 Presentation of the CSA EU-Africa PerMed during the Executive committee meeting of ICPeMed (May 2022)

ANR is also in charge of updating EU-Africa PerMed activities in the **ICPeMed newsletter**





Figure 38 Notes about EU-Africa PerMed in the Last issue of the ICPerMed Newsletter, released on the 21/07/2022. (ref: https://www.icpermed.eu/newsletter/NL_ICPerMed_0722.html#marke92)=

4. 2 General dissemination

In Annex 1 to this document, we include the monitoring tool used to collect all the C&A carried out by the project and also by the partners, suing their own channels. Some examples are shown below.

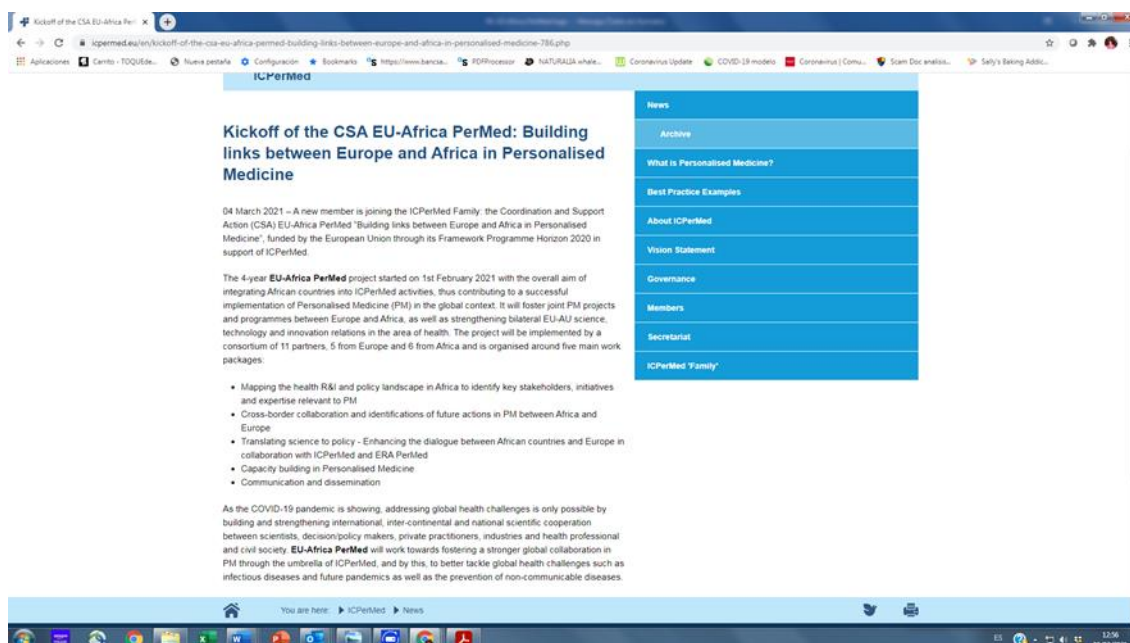


Figure 39. Information about the launching of the project in the ICperMed website (04 March 2021)





Figure 40 Announcement of the EU-Africa PerMed project in the SAMRC (<https://www.samrc.ac.za/news/european-africa-personalized-medicine-eu-africa-permed-building-links-between-europe-and-africa>)

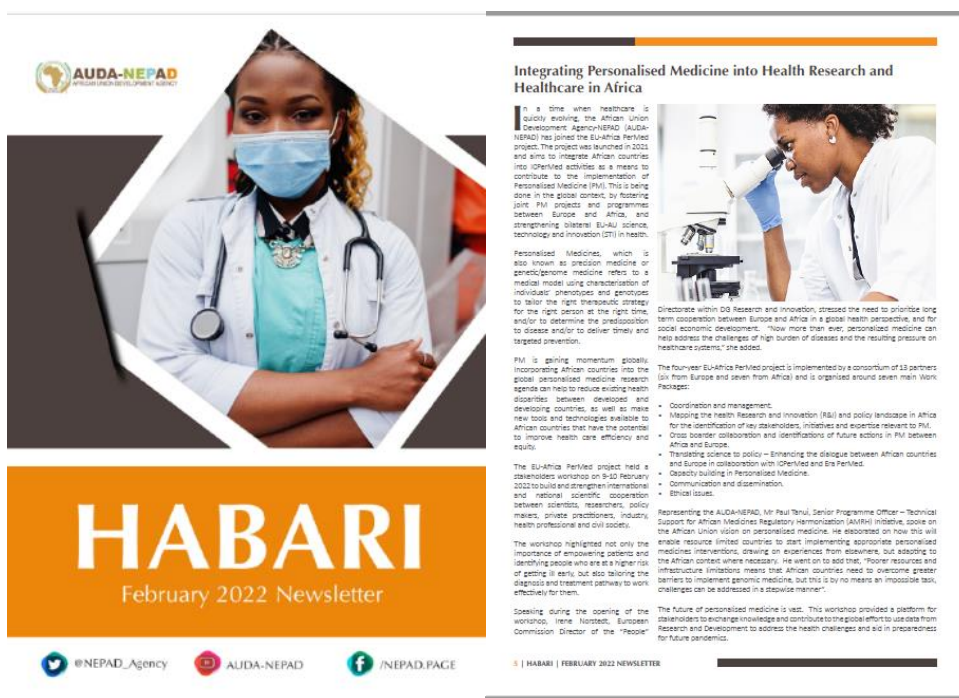


Figure 41. Article about the project in the AUDA-NEPAD newsletter (Feb 2022) <https://www.nepad.org/publication/february-2022-habari-auda-nepad-newsletter>



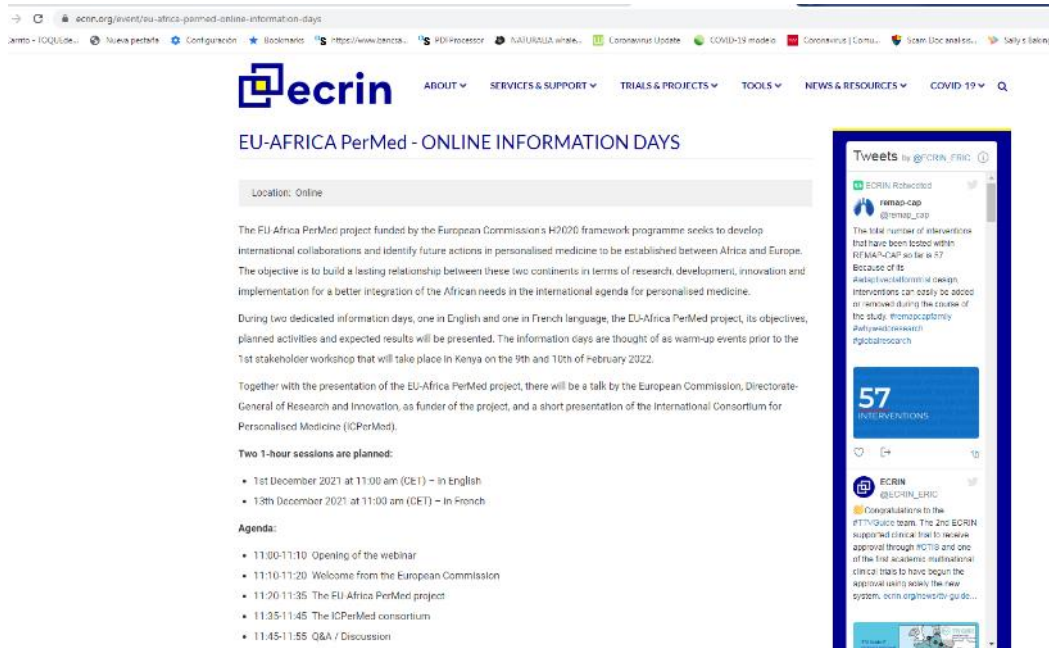


Figure 42 Announcement of the EU-Africa PerMed information days in the ECRIN Website <https://ecrin.org/event/eu-africa-permed-online-information-days>

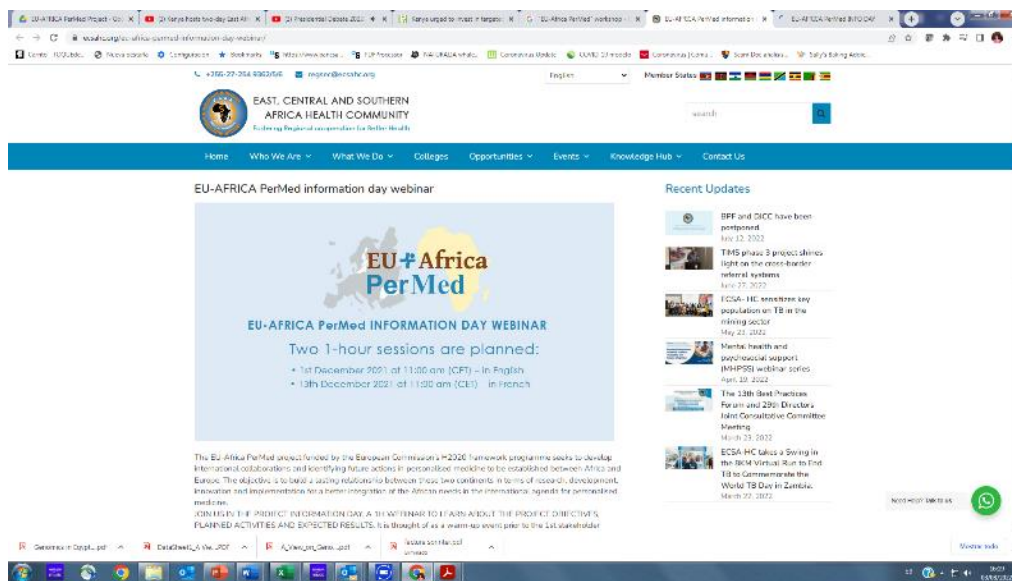


Figure 43 Announcement of the EU-Africa PerMed information days in the ECSA-HC website (<https://ecsa-hc.org/eu-africa-permed-information-day-webinar/>)



ANNEX 1. LIST OF COMMUNICATION AND DISSEMINATION ACTIVITIES

Excel with the information collected from the partners since the beginning of the project up to 31 July 2022 (M18).



TypeofActivity	Internal / External	Title	Partner
Project Meeting	Internal	Kick off meeting	INNO
Project Meeting	Internal	Consortium meeting	INNO
publication on partner channels	External	EU Africa PerMed project launching	ISCIH
publication on partner channels	External	EU Africa PerMed project launching	It MoH
publication on partner channels	External	EU Africa PerMed project launching	ECRIN
publication on partner channels	External	EU Africa PerMed project launching	ANR
publication	External	EU Africa PerMed project launching	ANR
social media	External	Opening and launching of Twitter Account	ISCIH
publication on partner channels	External	EU Africa PerMed project launching	NACOSTI
Project Meeting	Internal	Consortium meeting	INNO
publication on partner channels	External	EU Africa PerMed presentation - ERA PerMed newsletter	INSERM
publication on partner channels	External	10th EDCTP Forum	ECRIN
presentations	External	Participation in the Avisean SUD meeting organized by INSERM (France)	INNO
Project Meeting	Internal	Consortium meeting	INNO
social media	Internal/External	Opening and launching of Linked In Group	ISCIH
social media	External	Opening and launching of Linked In Project Page	ISCIH
flyers	External	Infographic about PM & EU-AFRICA PerMed	ISCIH
webinar	External	Information day webinar 1	INNO
webinar	External	Information day webinar 2	INNO
organisation of workshops	External	10th EDCTP Forum	ISCIH
organisation of workshops	External	1st Stakeholder workshop	NACOSTI
organisation of workshops	External	PM in the EU-AU Summit, Science and Innovation side events	INNO
Project Meeting	Internal	Consortium meeting	INNO
Project Meeting	Internal	Consortium meeting	INNO
Project Meeting	Internal	Consortium meeting	INNO
publication on partner channels	External	First EU Africa PerMed newsletter	ECRIN
publication on partner channels	External	Upcoming information days	ECRIN
social media	External	1 st Stakeholder workshop	ECRIN
social media	External	Information days	ECRIN
webinar	Internal/External	Information Days	NACOSTI
publication on partner channels	External	1 st Stakeholder workshop	NEPAD
organisation of workshops	Internal/External	1st Stakeholder workshop	NACOSTI
publication on partner channels	External	EU-Africa PerMed – Outcome of the 1st Stakeholder Workshop	ANR
publication on partner channels	External	First EU Africa PerMed newsletter	It MoH
publication on partner channels	External	Upcoming information days	It MoH
social media	External	1 st Stakeholder workshop	It MoH
social media	External	Information days	It MoH

